

CRIATIVO GLOBAL BACK TO SCHOOL NEWSLETTER

Issue 001

05 August, 2025/Vol. 001

Criativo - 40+ Years Experience in E&L

Criativo is an innovative knowledge ecosystem with **40+ years** experience **in education** with one mission: **to make learning better for all** — students, teachers, and parents alike. We are not just an EdTech solution company. We are **The Experts in Education & Learning**, dedicated to reshaping the future of education from the inside out.

UAE Announces Unified 2025–2026 School Year Calendar

The UAE Ministry of Education has rolled out a standardized academic calendar for both public and private schools across all emirates. Key highlights include: - Clear term start and end dates - Scheduled mid-term breaks in October, February, and May - Extended winter holiday to promote student and teacher well-being

Read more: [Times of India - UAE School Calendar](#)

Why it matters: With a unified system, families can plan ahead with more certainty, and schools are now better aligned with student health and academic rhythm.



Nearly Half of Dubai Parents Still Prefer Online or Hybrid Schooling

A new survey shows that approximately 50% of Dubai parents continue to favor online or hybrid education models going into 2025. Reasons include: - Flexible learning schedules - Reduced commute times - Enhanced family time and personalized learning

Read more: [Times of India - Online Learning](#)

Why it matters: Education providers are adapting to meet family preferences and introducing more blended learning opportunities.



Max Fashion Kicks Off GCC-Wide Back-to-School Campaign

Max Fashion is offering major discounts across its back-to-school collection: - Buy-1-Get-1-Free backpacks in Saudi Arabia - Up to 40% off on school essentials across the GCC - Popular brands like Spider-Man, Hello Kitty, and more

Read more: [UAE News 247 - Max Fashion Campaign](#)

Why it matters: Families across the GCC are preparing early for school with practical and affordable shopping options.



FUN FACTS ABOUT BACK TO SCHOOL SEASON IN THE GULF

Issue 001

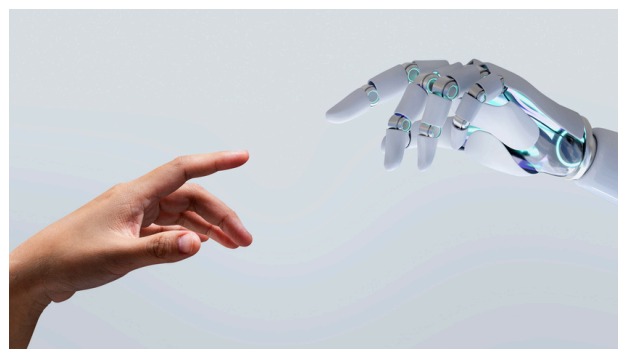
05August, 2025/Vol. 001

Ramadan School Schedules:

During the holy month of Ramadan, schools in the UAE and across the GCC adjust their timing. Classes start later in the morning and end earlier to accommodate fasting students and staff. It's a thoughtful integration of cultural values and educational practices.

Beat the Heat Start Times:

Many GCC schools begin as early as 7:00 AM during hot months (August–September) to avoid peak heat hours, often wrapping up the day by 1:30 PM.

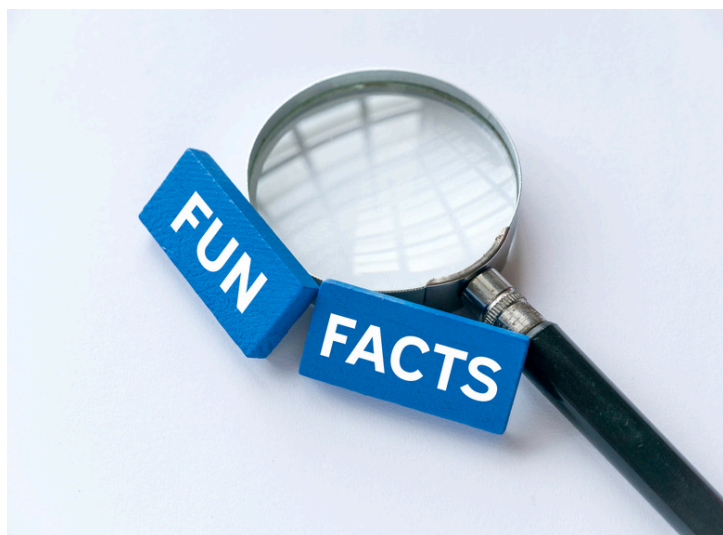


Bonus Fun Fact: GCC Growth in K-12 Education

By 2029, the GCC will need an additional 2,800 schools to serve a student population of 15.5 million—driven by demographic growth, rising demand for private and international curricula, and a push towards modern educational infrastructure.

[Khaleej Times+6Arabian Business+6Reddit+6](#)

Why it's fun: Shows regional scale and opportunity—an interesting stat to educate and intrigue your readers.



UAE to Introduce AI Classes for Children as Young as Four

The UAE is launching an artificial intelligence curriculum starting at age four in state schools, aiming to build AI literacy early. The program will include up to 20 hours per academic year and cover ethical use, prompt writing, and critical evaluation of AI outputs.

Read more: [Reddit+9Khaleej Times+9Gulf News+9Financial Times](#)

Why it matters: A groundbreaking initiative positioning UAE students for future-ready skills — perfect to highlight as a forward-thinking development in your newsletter.

Stay informed and inspired. Wishing everyone a productive and joyful back-to-school season!



From all of us at Criativo Global.